14th & Feburary 2024
Mainport by Inntel Hotels
Rotterdam, Netherlands

DIGITAL HEALTHCARE

PROGRAMME

hosted by

SMART BRIDGES

BRIDGES TO EXCELLENCE
Agenda | Wednesday, 14th Feburary 2024

08.30 - 09.00	**Registration**

09.00 - 09.15   **Opening Address by the Organiser**
Dora Andreis, Production & Conference Manager, Smart Bridges GmbH

Moderator's Opening Address
Tjaša Zajc, Founder, Faces of Digital Health Podcast

09.15 - 09.45   **Opening Keynote Presentation**
Digital Strategy in MUMC+: Changes and Challenges
Dr. Helen Mertens, Chair of the Executive Board, Maastricht University Medical Center+

09.45 - 10.30   **Panel Discussion**
Achieving Digital Transformation – Optimisation & Implementation
Moderator:
Tjaša Zajc, Founder, Faces of Digital Health Podcast

Panellists:
Jhonatan Bringas Dimitriades MD, Founder, Lapsi Health
Dr. Aditi Joshi MD MSc FACEP, Founder, Nagamed Consulting

10.30 - 11.00   **Networking Coffee Break**

11.00 - 12.30   **One-to-One Meetings**

12.30 - 13.30   **Networking Lunch**

BRIDGES TO EXCELLENCE
Agenda | Wednesday, 14th Feburary 2024

13.30 - 14.15   Panel Discussion
EU Regulations on Medical Devices
Moderator:
Tjaša Zajc, Founder, Faces of Digital Health Podcast

Panellists:
Carla Cambiano, Biomemdical Engineer & Directorate General of Medical Devices and Pharmaceutical Service, Italian Ministry of Health
Petra Hoogendoorn, Lead Expert, Label2Enable
Dr. Steven Vandeput PhD, Advisor Digital MedTech, beMedTech

14.15 - 15.00   Round Table
Hybrid and "New Normal" – The Future of Hospitals
Dr. Sebastian Fenger, CEO, miralytik healthcare consulting GmbH

15.00 - 15.15   Networking Coffee Break

15.15 - 16.45   One-to-One Meetings

16.45 - 17.15   Presentation
Creating the Next Generation of Health Data Platforms
Dr. Stefan Buttigieg, Digital Health Consultant & Resident Specialist in Public Health Medicine, Ministry of Health Malta

17.15 - 17.45   Keynote
Revolutionising Innovation – Harnessing the Power of Open AI
Bart de Witte, Founder, HIPPO AI Foundation

19.00   Evening Reception & Business Dinner
Award Ceremony - Digital Healthcare Award

BRIDGES TO EXCELLENCE
Agenda | Thursday, 15th Feburary 2024

09.00	**Start of the Second Day**
09.00 - 09.30	**Keynote**
	Revolutionising Healthcare – The Power of Digital Technologies and AI in the Hospital Setting
	Prof. Gil Fire, Deputy Director, Tel Aviv Sourasky Medical Center
09.30 - 10.00	**Case Study**
	Rewards and Challenges of Bottom-up vs. Top-down Digital Innovation Implementation in a Public Healthcare System
	Dr. Dimitri Varsamis PhD, Former Head of Digital Innovation Delivery, NHS England
10.00 - 10.15	**Networking Coffee Break**
10.15 - 11.15	**One-to-One Meetings**
11.15 - 11.45	**Presentation**
	Financing of Digital Medical Technologies: mHealthBelgium and other EU Policy Frameworks
	Dr. Steven Vandeput PhD, Advisor Digital MedTech, beMedTech
11.45 - 12.30	**Round Table**
	Digital Health – Improved Care with Efficient Workflows (tbc)
	Josef Hinterberger, President DACH & BeNeLux, Getinge Deutschland (tbc)
12.30 - 13.30	**Networking Lunch**
13.30 - 14.00	**Presentation**
	An Overview of the Advantages and Disadvantages of Telemedicine in the Age of Digital Transformation
	Dr. Aditi Joshi MD MSc FACEP, Founder, Nagamed Consulting
14.00 - 14.15	**Networking Coffee Break**
14.15 - 15.15	**One-to-One Meetings**

BRIDGES TO EXCELLENCE
Agenda | Thursday, 15th Feburary 2024

15.15 - 16.00	**Closing Panel Discussion**
	A Patient Journey – Designing Digital Health Processes
	Moderator:
	Tjaša Zajc, Founder, Faces of Digital Health Podcast
	Panellists:
	Dr. Marc Heiderhoff, Institute Director, IKiM - Institute for Clinical Information in Medicine
	Meri İstiroti, Group Coordinator, Liv Hospital
16.00 - 16.15	**Key Findings, Summary & Final Words**
	Tjaša Zajc, Founder, Faces of Digital Health Podcast

TESTIMONIALS

"The Smart Hospital Excellence Forum offers exceptionally good networking and exchange opportunities - with solution providers and with other delegates. This is where the well-fitting selection of participants seems to excel. I also positively perceived and enjoyed the balanced distribution of lecture, one-on-one discussion and networking times. I was able to get to know some innovative solutions, which I can bring into our house for implementation."
Claudia B. Conrad, Managing Director, Krankenhaus St. Elisabeth gGmbH Damme

"A very good exchange with colleagues from other clinics. Good impulses from the speakers. Interesting discussions with the representatives of the participating companies."
Andreas Mahler, Head of Digital Networking, Augsburg University Hospital

"Two very intensive days with interesting lectures, people and a lot of space for exchange and networking. The topics take the pulse of the time, but also offer inspiration and solutions for the future. Currently, everyone in the health sector is working with the same problems, but the state of development is very different. Networking helps us to develop standardised solutions together."
Harald Nagiller, Head of Medical Project Management, Tirol Kliniken GmbH

"Informal, direct exchange and new insights into different aspects of digitalisation in the hospital sector."
Axel Post, Managing Director, Klinik Manhagen GmbH & Co. KG